

1M6111

Roll No. _____

Total No of Pages: 2

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MBA I-Sem. (Main / Back) Exam., Dec. 2019

M-101A Fundamentals of Management

Time: 3 Hours

Maximum Marks: 70

Min. Passing Marks: 28

Instructions to Candidates:

- (i) *The question paper is divided in two sections.*
- (ii) *There are sections A & B. Section A contains 6 questions out of which the candidate is required to attempt any 4 questions. Section B contains short case study / application based question which is compulsory.*
- (iii) *All questions carry equal marks.*

1. NIL

2. NIL

SECTION - A

Q.1 Define the basic concept of management and also explain the different management thought in detail. [14]

Q.2 (a) Assess the contribution of Peter Drucker & Taylor to the development of management thought. [7]

(b) Brief description of TQM. [7]

Q.3 What is MBO? Explain the steps involved in MBO comprehensive management function and its application in planning, motivation & performance evaluation. [14]

- Q.4 (a) Differentiate between management practices of Ratan Tata and Bill Gates. [7]
- (b) What do you mean by leadership? Explain the various leadership theories? [7]
- Q.5 (a) Discuss the merits and demerits of centralization and decentralization? [7]
- (b) Explain the concept of functional authority. How do you delegate it? [7]
- Q.6 Write short notes –
- (a) Group decision making [7]
- (b) Performance Appraisal [7]

SECTION - B

Case Study

- Q.7 (a) “Nothing is constant, only change is constant”. Explain the statement w.r.t factors responsible for change. [7]
- (b) Prepare the leadership profiles of any three business leaders and study their leadership qualities. [7]
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