Roll No. _____

1M6116

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M. B. A. I Sem. (Main/Back) Exam., Jan. 2016
M-106 A IT for Managers

Time: 3 Hours

Maximum Marks: 70

Min. Passing Marks: 28

Instructions to Candidates:

    (i)   *The question paper is divided in two sections.*

    (ii)   *There are sections A & B. Section A contains **6** questions out of which the candidate is required to attempt any **4** questions. Section B contains short case study / application based question which is **compulsory**.*

    (iii) *All questions carry **equal** marks.*

1. NIL_____   2. NIL_____

SECTION-A

Q.1   Define Computer .Discuss the functional components of a computer system with the help of a suitble diagram.   [2+12=14]

Q.2   Write shorts notes on-   [3.5×4=14]

    (a)   MS Words

    (b)   MS Excel

    (c)   Artificial Intelligence

    (d)   Technology Ethics

Q.3 (a) Discuss the signifincance of a website for a business. [7]

   (b) Discuss the features of cloud computing [7]

Q.4 (a) Discuss the signifiancance of a management information systems in a business.[7]

   (b) Define feasibility study. Discuss the financial feasibility in SDLC. [7]

Q.5 Define ERP. Discuss the features of ERP. [2+12=14]

Q.6 (a) Define Enterprise Collaboration System. Discuss its features. [7]

   (b) Define Expert System. Discuss its features. [7]

SECTION-B

Q.7 (a) Discuss the challenges faced by the management while the development of a computerized Management Information System for its business. [7]

   (b) Discuss the measures a business should take to secure its computerized information system. [7]